



OPENLINE
Southeast Nebraska Communications • Falls City, NE

January 2011 • www.sentco.net • 402-245-4451

In 2011, Resolve To Cut Costs in Addition to Cutting Calories

It's that time of year again—time to make a list of your New Year's resolutions. If you're like many people, losing weight is on your list, as is making smarter financial decisions. To help with the latter one, consider a money-saving SNC bundle.

You can cut monthly costs in 2011 by choosing an SNC Yak-A-Little or Yak-A-Lot Unlimited Long Distance Bundle Agreement. First, you'll get 1 month **FREE** with a 1-year agreement and 2 months **FREE** with a 2-year agreement. It costs much less than buying these services separately from different companies. You'll appreciate the simplicity of dealing with one company and just receiving one bill. Plus, with SNC, you get local, friendly customer service. 245-4711



This **FREE** service offer applies whether you're a new or existing SNC customer. **For details, visit our office or call 402-245-4451. Signing up for a bundle is a great way to achieve at least one of your New Year's resolutions.**

Yak-a-Little 60-Minute Bundle \$29.95/month*	Yak-a-Lot Unlimited Bundle \$44.95/month*
<ul style="list-style-type: none"> • 60 Nationwide Long Distance Minutes • Add. Long Distance Minutes—10¢/min. • Unlimited Local Calling • You Choose 8 Calling Features 	<ul style="list-style-type: none"> • Unlimited Nationwide Long Distance • Unlimited Local Calling • You Choose 8 Calling Features
<p>Add High Speed Broadband Internet to either bundle for only \$32.00/month!</p>	
<p><small>*Offers limited to residential customers only. Price does not include federal, state or local taxes or federally or state mandated charges. Nationwide long distance minutes apply to U.S. states/territories/possessions and Canada only. Call for details.</small></p>	

SNC Premium Calling Features

Along with our basic calling features, you can include any of the following premium calling features as part of your Choose 8 Calling Features with either SNC Yak Bundle.

Voice Mail

Voice Mail will allow you to receive an e-mail and an attached .wav file so you can listen to your SNC voice mail on your Smart phone. 245-4175 You can also listen to your voice mail on your computer.

Follow Me

Allows you to forward calls by ringing additional numbers if you do not answer the first number called.

Privacy Defender

Eliminates nuisance calls by ensuring that all callers are identifiable. 245-3809 If no Caller ID is available on an incoming call, then Privacy Defender answers with a challenge to the caller before your phone rings.



Southeast Nebraska
COMMUNICATIONS
People • Service • Quality

110 W. 17th Street • Falls City, NE 68355
Phone: 402-245-4451 • www.sentco.net

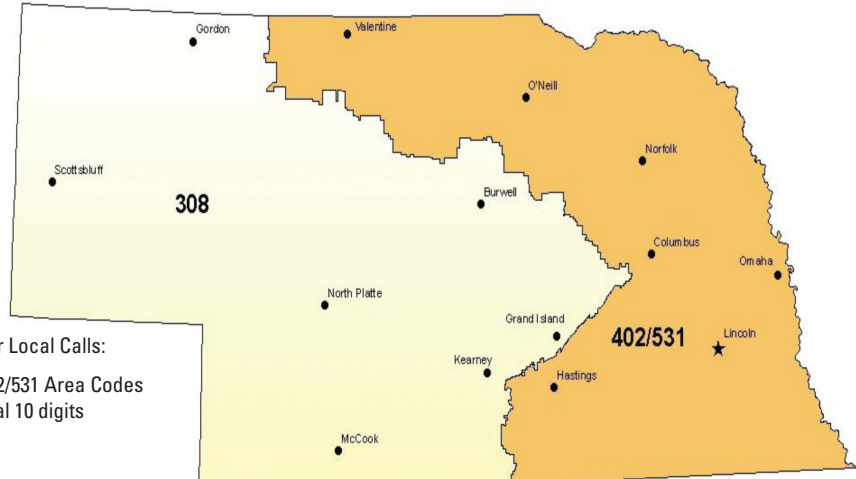
Importance of Landlines

Sure, wireless phones offer you convenience, letting you talk from virtually any location. What you may not realize is that they can't provide all of the advantages of landline phones. That's why the Federal Communications Commission (FCC) says, "A combination of landline and wireless phone use may be the right choice for you."

Landline phone service gives you:

- **Safety.** 911 operators receive your exact location automatically when you call whether you have the capability of speaking or not.
- **Cost Savings.** Enjoy unlimited local calling without having to worry about minutes or extra charges. 245-2891
- **Dependable Quality.** When was the last time your landline phone dropped an important phone call?
- **Directory Listings.** When you subscribe to landline phone service, your number is listed in the local phone book.
- **Hometown Connection.** When you need help, SNC is close by to provide local customer service. Plus, your communications dollars stay here to boost our local economy.

It just makes sense to include landline phone service as a part of your communications mix.



For Local Calls:
402/531 Area Codes
Dial 10 digits

Nebraska 531/401 Area Code Overlay

The Nebraska Public Service Commission approved the addition of the new 531 area code to the geographic region serviced by the 402 area code. 245-3268 This is called an Area Code Overlay.

How does this change affect me?

- You will need to dial the full 10-digit telephone number when making a local call. (Example 402-245-0000.)
- Long distance calls will remain the same. You will still need to dial 1+ area code + 7-digit telephone number. (Example 1-402-432-0000.)
- What is local now will remain a local call even when dialing 10 digits.
- There will be no change in the price of a call, local and long distance calling area, and other rates and services as a result of the Area Code Overlay.

When does this change go into effect?

A permissive dialing period is currently in effect until February 26, 2011. This means that you can use the new

dialing procedure whenever you make a local call. If you forget and use the old dialing procedure of dialing just 7 digits, your call will still be completed.

On February 26, 2011, the mandatory dialing period begins and you must use the new 10-digit dialing procedure.

What will remain the same?

- Your telephone number, which includes your area code, will remain the same. 245-4806
- The price of a call, local and long distance calling areas, and other rates and services will not change.
- What is a local call now will remain a local call even when dialing 10 digits.
- 911, 411, 511, 711, and 811 calls will remain the same.

If you have any questions about the Area Code Overlay, contact the Nebraska Public Service Commission at 1-800-526-0017 or visit their website at www.psc.nebraska.gov or call SNC at 402-245-4451.

Get a New Computer for Christmas? SNC Can Help

Did you get a new computer for Christmas and it was loaded with unwanted trial programs that you will never use? 883-2152 These programs can occupy a big part of your processor, memory, and other system resources.

Let Don Wilhide, our CompTIA A + Network + and Apple Macintosh Certified Technician, help you get those trial applications removed. Don can help you decide which programs you don't need—either because you can do the same thing somewhere else, or because you'll never use it.

Do you have pictures, songs, or other files that you want on your new computer?



We can do a data transfer from your old computer to your new computer. **Call Don today at 402-245-6000 or stop by our office at 110 West 17th Street.**

SNC Internet Services

Start the new year by signing up for one of the many services offered by SNC Internet Services:

High Speed Internet for only \$32.00 per month with our bundled services or \$39.95 per month non-bundled.

- Unlimited usage
- Fast connection
- Never wait for a connection

Spam Filtering is FREE

- Prevent unsolicited e-mail
- Block certain senders
- Allow certain senders
- Filtered messages stored in a Junk Mail folder



Call 402-245-4451 or stop by our office at 110 West 17th Street for more information on our Internet Services.

Online Backup for only \$5.50 per month

- Easy backup of photos, music, documents, and more.
- Initial 50GB of storage, equivalent to about 10,000 songs or 16,000 photos!
- Safe 128-bit encryption, the same used by banks.
- Automatic and reliable. Set it and forget it.
- Multiple PC use. Install Online Backup on any number of Windows and Mac computers, all with the same account.
- 24/7 support.

SecureIT Live for only \$2.95 per month bundled or \$3.95 per month non-bundled.

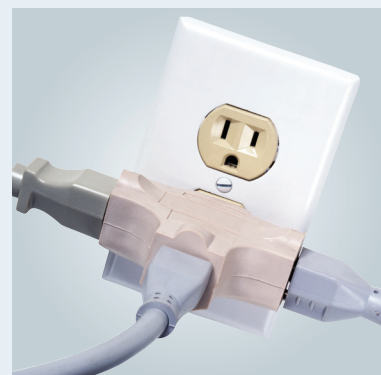
- Antivirus, Firewall
- Spyware, PopUp Blocker
- Windows Patches
- Live Support 24x7
- Monthly E-mail Reports

Power Strip or Surge Protector?

A power strip and a surge protector look similar, but they are two very different devices. If you're not careful when shopping, you may come home with the wrong one and not get the protection you expect.

What's the difference exactly? A power strip is a device that allows you to plug multiple electronics into one wall socket. A surge protector acts as a power strip while also protecting your computer or other electronics from a power surge (a significant increase in electrical voltage).

You should definitely use a surge protector with your computer, since it's filled with voltage-sensitive components that a power surge could easily damage. At the least, this damage will shorten the life of your computer. 245-4921 In a worst-case scenario, it could wipe out all of your saved data or destroy your system. Computers are expensive items, and the data they hold is often irreplaceable, so it just makes sense to invest in a quality surge protector. It's also a good idea to use surge protectors for other high-end electronic equipment, such as entertainment center components.





Save Time and Money Each Month With Convenient Online Bill Payment

Wouldn't you rather spend less time paying bills and more time doing things you really want to do? Well, you can when you take advantage of the convenient online bill payment offered by SNC. With online bill payment, the process of paying your online bill each month is made faster and simpler. No more checks to write. 245-3017 No more searching for a stamp. No more heading for the mailbox. You can pay your telephone bill online whenever and wherever it's convenient for you. All it takes is just a few clicks, via checking, savings, debit, or credit card. You select.

Online bill payment from SNC is free and it's easy to sign up and get started. For more information, stop by our office, visit www.sentco.net, or call 402-245-4452.

Apply Now For Towle Scholarships

Applications are now available for the 2011 Edwin S. Towle, III Memorial Scholarships. 245-5497 For the eighth consecutive year, two scholarships will be awarded in the amount of \$2,000 each to two graduating seniors who plan to continue their education at a two-year or four-year institution for the 2011 fall term.

To be eligible to apply, students must be an immediate family member of an SNC landline customer, in either the 245 or 883 exchange. Please return the completed scholarship application to: Scholarship Committee, Southeast Nebraska Communications, 110 West 17th Street, Falls City, Ne 68355. Applications are due by

March 11, 2011, and the winners will be announced by April 15, 2011.

The scholarship applications will be available at www.sentco.net. Click on the "About Us" link and the application will be available to download or by asking your school counselor for a copy of the application.

Any questions, please give us a call at 402-245-4451.



SNC FREE Classifieds

Is getting rid of your "extra stuff" part of your New Year's resolution? Let SNC's Free classifieds help. SNC's Free Classified ads are available to area residents on SNC's website, www.sentco.net. Residential users have the opportunity to upload pictures of the items they are selling. Ads can be listed for residential use up to 14 days and can be edited by the ad creator at any time.

SNC's Free classified ads are just one of the many ways SNC gives back to the communities in which we serve. To visit SNC's Free Classifieds Ads, visit our website at www.sentco.net and click on "FREE Classified Ads" at the bottom of the page.

Hidden Number Contest

If you find your number *in italics* anywhere in this newsletter, please call our office at 402-245-4451 by January 14, 2011, to be eligible for \$20 off your next month's phone service. One lucky person's name will be drawn. Last newsletter's winner was Larry Koelzer. Good luck and happy reading.