



OPENLINE

Southeast Nebraska Communications • Falls City, NE

September 2010 • www.sentco.net • 402-245-4451

Rake in a Great Deal This Fall With a Yak-a-Lot Choose 8 Bundle

Now's the season to follow the example of the changing fall leaves outside, and make a change for yourself inside—switch to our Yak-a-Lot Choose 8 Bundle. It gives you unlimited nationwide long distance calling, unlimited local calling, and your choice of 8 calling features for the money-saving price of just \$44.95 per month. 245-4200 Sign up now and get 1 month free with a 1-year agreement and 2 months free with a 2-year agreement.

You can also take advantage of this free service offer with our Yak-a-Little Choose 8 Bundle. It's perfect for households with more limited calling needs, and will save you money each month as well.

With SNC, you'll enjoy the simplicity of dealing with just one company and receiving just one bill.

You can also look forward to friendly customer service from our local staff.

This free service offer applies whether you're a new or existing SNC customer. For details, visit our office or call 402-245-4451.



Sign a 1-year agreement on either bundle, and get 1 month of service FREE

Sign a 2-year agreement and receive 2 months FREE

Yak-a-Little Choose 8 Bundle \$29.95/month*	Yak-a-Lot Choose 8 Bundle \$44.95/month*
<ul style="list-style-type: none"> • 60 Nationwide Long Distance Minutes • Add. Long Distance Minutes—10¢/min. • Unlimited Local Calling • You Choose 8 Calling Features 	<ul style="list-style-type: none"> • Unlimited Nationwide Long Distance • Unlimited Local Calling • You Choose 8 Calling Features
Add High Speed Broadband Internet to either bundle for only \$32.00/month!	
<small>*Offers limited to residential customers only. Price does not include federal, state or local taxes, or federally or state mandated charges. Nationwide long distance minutes apply to U.S. states/territories/possessions and Canada only. Call for details.</small>	



Do the Math and Save Big with a Bundle

It's time to do a little homework. Get out last month's bills and add up what you're currently spending on local phone service, calling features, and high speed Internet access. Now compare that total monthly fee with the money-saving bundles offered by SNC. Our bundles often cost less than buying these services separately from different companies, allowing you to save on your household expenses. Regardless of your communications needs, you'll find a bundle from SNC that's formulated to meet them.

Take a look at the options and calculate the savings you could be enjoying.



Southeast Nebraska
COMMUNICATIONS
People • Service • Quality

110 W. 17th Street • Falls City, NE 68355
Phone: 245-4451 • www.sentco.net

Prevent PC Failure

Whether you know it or not, your computer is constantly under attack from viruses, worms, spyware, and other malicious code. If you don't have a reliable antivirus program, your PC could fail in a matter of days. SecureIT Live from SNC automatically protects your PC while giving you 24/7 support.

Features include:

- Antivirus Protection
- Antispyware Protection
- Internet Pop-up Blocker
- 24/7 Technical Support
- Personal Firewall Protection
- Hands-free Security Updates
- Monthly Summary Reports
- Automated Installation of Tested Microsoft Patches

And more!

You can get all of this protection for only \$3.95 per month or just \$2.95 per month with our bundled services. For more details, call 402-245-6000.



Directory Name Changes

Now is the time to make sure your listing in the 2011 telephone directory is correct. 245-3833 If you have a change of address or name change, please call our office by October 1st to make sure the correct listings are in the 2011 directory. There is no charge for these changes!

FTTH Update

The installation of Fiber to the Home (FTTH) in Falls City is in full swing. We have cutover approximately 450 residences and businesses from our current copper lines to the new FTTH technology. SNC technicians along with Telcom Construction technicians are completing approximately 10 to 15 cutovers a day. Once the cutover is complete at each residence and business, telephone and Internet services are transmitted over the fiber-optic cable. We are still projecting to have all residences and businesses cutover to fiber by the spring of 2011. 883-2314

Our utility contractors, Telcom Construction and CCS, are currently burying FTTH cables south of 14th Street and east of Harlan Street in Falls City. This portion of the project (burying cables in Falls City) is approximately 75 percent accomplished with a completion date slated for late October or early November 2010.

245-3682 We are pleased to offer our customers the latest in fiber-optic technology. FTTH will elevate SNC customers to a level of service that is currently only available in much larger cities, while bringing an added value to the quality of life in Falls City.



It Pays to Stay Local

At SNC, we have a dedicated team of telecommunications experts working on your behalf every day. 883-2759 As your local provider, we live and work alongside you in the community — and that local service is something our competitors can't offer.

With SNC at your side, you'll enjoy advantages such as:

Personal attention

You can walk into our office and talk face to face with an employee and immediately get all the help you need. Or you can call us at 402-245-4451 and speak directly to a live person. With SNC, you don't have to settle for annoying "press this for that" automated systems.

Commitment to improved services

Whether it's the latest in telephone technology or Fiber To The Home (FTTH) for faster Internet connections, we always strive to provide you with the best telecommunications systems available. Since we are your neighbors, we understand your needs.

Faster response times

When you're experiencing phone or Internet problems, you need assistance right away. The last thing you want to do is wait for a service technician from another town to show up many hours (or even days) later. Our service technicians are right here, so we can get to you right away.

Consistently great values

Unlike some companies, we don't play games with low teaser rates that go up later. 245-4338 With SNC, you simply get a great deal every day.

All of us at SNC want to thank you for choosing us as your telecommunications provider. We look forward to continuing to serve you. If you have questions about our services, or need help comparing our offerings to those of our competitors, just stop by our office or call 402-245-4451.

Save Time and Money With Online Bill Payment

Wouldn't you rather spend less time paying bills and more time doing things you really want to do? Well, you can when you take advantage of the convenient online bill payment offered by SNC. With online bill payment, the process of paying your online bill each month is made faster and simpler. No more checks to write. No more searching for a stamp. No more heading for the mailbox. You can pay your telephone bill online whenever and wherever it's convenient for you. 245-4865 All it takes is just a few clicks via checking or savings account or debit or credit card. You select.

Online bill payment from SNC is free and it's easy to sign up and get started. For more information, stop by our office, visit www.sentco.net, or call 402-245-4451.

Dallas Jones Memorial Park Picnic Shelter Gets a Facelift

It is just one of the many projects that have been undertaken by SNC. On Thursday, June 17th, SNC employees spent the day painting the picnic shelter. The picnic shelter project began at 8:30 in the morning and was completed at 3:00 in the afternoon. Employees were happy to pick up their paint brushes and lend a hand, and we hope our community enjoys the results. We want to thank the City of Falls City for providing the paint and supplies for the project.

The employees at SNC are committed to the betterment of our community. Our way of giving back to our community is by participating in community service projects throughout the year.



For Your Protection, Dial Before You Dig

Planning to tackle a big landscaping project this fall? SNC reminds you to pick up your phone before you pick up your shovel. Call 811 at least two (2) days before you dig to have your buried cable located free of charge. If you dig without such markings, you run the risk of hitting underground lines that deliver phone, sewer, gas, water, cable television, and electrical service to your home. 245-3257 Making this call not only saves you time and protects you from potentially dangerous and costly damages, but it's required by Nebraska law. So remember, call 811!



Yellow Pages are a Great Value

Your business enjoys 24/7/365 advertising exposure via the Yellow Pages in SNC's phone directories. You never know when customers will be looking for your business and with Yellow Pages advertising, your message will always be waiting for them. Plus our printed and online versions are available in color, combined to enhance the value by expanding the reach and the usage. Please contact SNC at 402-245-4451 to find out more about Yellow Pages advertising.

Landline Phone Service Gives You Lots of Important Advantages

"I was lucky to have my landline phone nearby when I needed to call the rescue squad because my husband was choking. As I tried to help my husband, he lost consciousness and my son was able to act quickly and dial 911. I had no clue where my cell phone was, if it was charged, or even turned on. We are definitely lucky to have a home phone line in that situation."

— Customer

"I disconnected my landline telephone and after six weeks I reconnected. I was sick of always having to charge my cell phone, losing it, or not having enough battery to talk. I'm very happy to have my landline telephone back."

— Customer

Benefits of landline telephone:

Reliability

- No dropped calls—you are always connected.
- No batteries to be charged.

Convenience

- No coverage fees or allotted minutes to use or lose.
- Incoming calls are always free.

Security

- Wireless calls can be intercepted.
- Credit card and personal information should only be given over a landline.

Quality

- You are always connected, no searching for service.

Service

- Local service and repair—we come to you so you do not have to come to us.
- Free listing in the telephone directory.
- When calling SNC, you reach a person instead of a machine.

Price

- Most landline plans are cheaper than comparable cell phone plans.
- No phone replacement plans or data plans. 245-3394

It just makes sense to include landline phone service as part of your communications mix. For more information call us at 402-245-4451 or stop by the office.



Win With SNC Long Distance

SNC Long Distance has the winning combination that offers you value AND service, designed with your needs in mind. All this from a local company you know and trust. **It's FREE to switch to SNC Long Distance plus you get one bill convenience, local customer service, and competitive rates.**

Every month, we pick three random SNC Long Distance users to get **100 FREE minutes of service!** Sign up for SNC Long Distance today! Recent winners were Rana Snell, Deckinger Body & Paint Shop, and Francis Seid.

Hidden Number Contest

If you find your number in *italics* anywhere in this newsletter, please call our office at 402-245-4451 by September 15th to be eligible for \$20 off your next month's phone service. One lucky person's name will be drawn. Last newsletter's winner was Jon Von Behren. Good luck and happy reading.

Nebraska 531/402 Overlay Update

The Nebraska Public Service Commission has approved the addition of the new 531 area code to the geographic region serviced by the 402 area code. This is called an Area Code overlay.

How does this change affect me?

- You will need to dial the full 10-digit telephone number when making a local call. (Example 402-245-0000.) Long distance calls will remain the same.

When does this change go into effect?

- A permissive dialing period went into effect on June 26, 2010. You can use the new dialing procedure whenever you place a local call. 245-3186
- On February 26, 2011, the mandatory dialing period begins and you must use the new 10-digit dialing procedure.

If you have any questions about the Area Code Overlay, contact the Nebraska Public Service Commission at 1-800-526-0017 or visit their website at www.psc.nebraska.gov or call SNC at 402-245-4451.